



Update on tackling obesity in Islington and Haringey
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Proposed recommendations to the board

1. The two Councils sign up to the Local Government Declaration (LGD) on Sugar Reduction and Healthier Food at the next Joint Health and Wellbeing Board meeting in September.
2. That the Joint Health and Wellbeing Board consider and discuss the potential pledges and actions to be taken forward as part of signing up to the Declaration, in order to steer and inform this further work.
3. That all member organisations of the Health and Wellbeing Board sign up to the Sugar Smart Campaign and make an ambitious pledge relating to sugar reduction, in order to evidence visible and committed leadership on this agenda.

LGD - Recommended action to take forward

	Area	Pledge
1.	Tackle advertising and sponsorship	Develop a policy on corporate partnerships or sponsorships.
2.	Improve the food controlled or influenced by the Council	Develop, produce and implement a food standards policy to promote healthier food choices
3.	Reduce the prominence of sugary drinks and promote free drinking water	Influence local businesses and food outlets to provide free, accessible drinking water.
4.	Support businesses and organisations to improve their food offer	Promote and deliver voluntary schemes to local businesses such as the Healthier Catering Commitment to our corporate partners.
5.	Public events	Requiring caterers to implement the Healthier Catering commitment
6.	Raise public awareness	Sign up to the Sugar Smart Campaign

LGD – bold action

Bold recommendations which will position the H&I partnership at the leading edge of the fight against obesity

	Area	Pledge
1.	Improve the food controlled or influenced by the Council	<ul style="list-style-type: none">• Prevent any business operating on Council owned premises from selling sugar sweetened soft drinks• Introduction of a local sugar tax/levy
2.	Support businesses and organisations to improve their food offer	<ul style="list-style-type: none">• Rent relief / business rates relief for healthier retailers.• Prevent ice cream vans from parking outside schools and / or playgrounds.
3.	Public events	<ul style="list-style-type: none">• Provide incentives to food providers at events organised by the Council to replace unhealthy with healthier options or similar.

Discussion

1. Which of the bold pledges should we take forward?
2. What might be some of the barriers to these, and how could they be resolved?
3. Can your organisation sign up to the Sugar Smart Campaign and make a bold pledge?
4. How do we ensure that, when working with organisations outside the HWB partnership, pledges are ambitious and meaningful?

Potential Sugar Smart pledges for board members

- Not selling sugar sweetened soft drinks
- Increasing the price of sugar sweetened soft drinks, with the proceeds donated towards children's health and wellbeing
- Removing all adverts for products high in sugar, salt and fat (including branded fridges, sun shades, shop signage etc)
- Ending meal deals / special offers which include sugar sweetened soft drinks
- Replacing vending machine contents with healthier alternatives
- Promoting healthier options and include them in price promotions
- Installing water fountains and / or making drinking water free, accessible and visible
- Removing food high in salt, sugar and fat from the area around the checkout
- Signing up to the Healthier Catering Commitment